



Senior Market Advisors

THE
FASTEST —
GROWING
MEDICARE
FMO.

Senior Market Advisors was developed by insurance agents for insurance agents. We've developed the best sales tools and practices to ensure your financial success and increase enrollments for your agency!

seniormarketadvisors.com

It's time to disrupt the marketplace.

The old FMO model had been operating the same way for 30+ years. We've been in that world! We know it's a broken model that's not changing.

become a part of our new Medicare FMO model.



old FMO

vs.

new FMO

The "old" FMO is going to ask you for the following information when you contract and that's it.

- Name
- Company
- Email
- Override Amount
- Phone

Compared to the support services you receive from the "new" FMO when you contract with Senior Market Advisors.

- Top Tier Commissions
- Diversified Product Portfolio
- eContracting
- Marketing Reimbursement
- Lead Credits
- **FREE** CRM & Quoting Tools
- Personalized Online Training
- Product Insights & Training
- Custom Tailored Business Development

**WE NOW LIVE IN
A RELATIONSHIP
CENTRIC
ECONOMY.**

ABOUT SENIOR MARKET ADVISORS

We came from the direct-to-consumer world and we hated the FMO model [Yes, you read that right]! But through growing our direct-to-consumer-business, we realized we had every ability to help agents and agencies grow! We know how because we've been in your shoes.

With experienced agents in CMS regulated sales and a results-oriented marketing team, we're here to help grow your business. We make it easy for you to spend your time listening to and educating your customers, helping them qualify for benefits they may not have been able to before and making a difference in their lives and yours!

THE WAY WE DO BUSINESS IS FUNDAMENTALLY DIFFERENT.

- We take an unbiased approach
- We encourage agent engagement
- We provide sales tools & best practices to grow your agency